



chicpapoose

503.775.1702
orders@chicpapoose.com
www.chicpapoose.com

FOR IMMEDIATE RELEASE
January 5, 2007

Contact: Holly Nelson
503-775-1702

CHIC PAPOOSE TO BE SHOWCASED AT THE EXCLUSIVE "BOOM BOOM ROOM" PRE-GOLDEN GLOBES EVENT IN LOS ANGELES

(PORTLAND Ore.) Chic Papoose has accepted an exclusive invitation to the first-ever gifting suite for luxury baby items. "The Boom Boom Room" is an invitation only event for celebrity parents and the media on Thursday, January 11th from 10:00am – 7:00pm at The Century Plaza Hotel, 2025 Avenue of the Stars, Los Angeles, CA 90067, kicking off the 2007 Golden Globe Awards in Los Angeles.

Owned by Holly Nelson, a local Portland work-from-home mom, Chic Papoose has garnered international attention for its fashionable and functional baby slings. Chic Papoose slings are made using the highest quality materials featuring stylish prints and solids that appeal to a wide array of moms and dads. Since 2002 Chic Papoose has strived to give modern moms and dads a way to hold their babies close while keeping their own, pre-baby sense of style. The beautiful fabrics combined with scientifically proven benefits of "babywearing" caught the attention of The Boom Boom Room founder, Celebrity Style insider, Jayneoni Moore.

The Boom Boom Room is an invitation-only event for Hollywood insiders and the press to promote the latest trends in baby luxury items and the hottest lifestyle brands. Covering everything from clothing to toys, nursery décor to diaper bags. Jayneoni's Boom Boom Room is the place to be seen by Hollywood parents, the media, and industry insiders during this Golden Globe Awards event.

For more information on Chic Papoose or to purchase a sling online please visit www.chicpapoose.com.

The Boom Boom Room was founded by Jayneoni (known by her first name in celebrity circles) with its mission to provide a day of pampering and fun for all. More information can be found at www.jayneoni.com.

Chic Papoose, the Ultimate-Pick-Me-Up for (Celebrity) Parent and Baby.